



JOB TYPE: Staff Writer

SALARY: Volunteer (approximately 7 hours per week)

LOCATION: Dover, DE (Remote for the Right Candidates)

Strong writing skills are needed, but this is also a learning opportunity to write using advocacy journalism, gain access to cover live events, conduct field interviews, and develop a portfolio of work.

Staff writers will be required to attend a weekly staff meeting. Will consider remote for the right candidate (s). However, a successful remote candidate will still need to attend the weekly staff meeting using video conferencing.

SWH MISSION: SWHelper is an award-winning, mission-driven, and progressive news website. We are dedicated to providing information, resources, and entertainment related to social justice, human rights and social good.

Our audience is comprised of academics, policymakers, social workers, students, mental health practitioners, helping professionals, caregivers, and people looking for information to help themselves or a loved one.

SWHelper goes beyond the who, what, when, and where in article production. We use advocacy journalism by also disseminating current research and relevant resources for our readers.

STAFF WRITER POSITION: Looking for staff writers on the news desk in the areas of policy and politics, culture and entertainment, sports, immigration, LGBTQ, mental health, education, climate change, and social justice.



KEY RESPONSIBILITIES:

Research: related topics by combining approved online sources, conduct interviews and identify relevant studies and resources.

Write content: (1) 750 to 900 word article on relevant news developments related to assigned category weekly. (4 articles per month).

Prepare, Proofread, and Submit: well-structured drafts with hyperlinks to references. Submit work to editors for input and approval.

Coordinate with marketing and design teams to illustrate articles.

Work with social media staff to promote original content.

Work with Communications team in developing original editorial content strategies to advance swhelper.

Conduct simple keyword research and identify trending topics to help increase web traffic when conducting research for articles.

Identify needs and gaps in our content and recommend new topics.

Ensure all-around consistency (style, fonts, images and tone).

QUALIFICATIONS:

The ideal candidate will have the ability to produce sharp clear writing on a consistent weekly deadline; a strong familiarity with the progressive media and social landscape; a nose for angles on the news that tie in to the swhelper mission and vision; a savviness about social media, and a passion for our issues and a sense of urgency appropriate to the current moment.



SUBMIT INTEREST:

Please include samples of your writing or portfolio of your published articles along with your resume with links to your social media profiles. No cover letter needed. **Email to [contact@socialworkhelper](mailto:contact@socialworkhelper.com) with “Staff Writer” and your area of interest in the subject line. No phone calls, please.**

SWHelper is an equal opportunity employer and does not discriminate on the basis of race, color, religion, sex, gender identity, sexual orientation, national origin, age, disability, or genetic information.